



UNIVERSIDAD
SAN PABLO
GUATEMALA



Doctor of **BUSINESS ADMINISTRATION**

Campus Central:
PBX: 2326.5174
uspg.edu.gt

USanPablo



DBA

Doctor of Business Administration

USPG

The DBA is a fourth-level degree program focused on high performance executive professionals who want to research and refine their knowledge in business management and administration. It is designed to prepare proven business professionals to expand their breadth of knowledge and abilities in leadership, innovation and engagement.

The program is taught by scholars-practitioners, accomplished researchers with extensive managerial and organizational experience.

Designed to accommodate working business professionals.

Information:

maestrias@uspg.edu.gt

COURSE REQUIREMENTS

- Master's Degree from an authorized academic institution.
- Four years of work experience in Executive positions.
- Proficiency in English since courses will be taught in English.

PEER REVIEW RESEARCH

Each professional in the Doctoral program is required to have at least one paper accepted in a recognized peer reviewed journal. This must be accomplished before the submission of the dissertation.

DURATION

The doctoral program entails at least three years that could extend to five depending of the level of commitment and progress in each stage.

Students will need to complete eight academic modules within 24-32 months including the publication of at least one peer review research paper.

PBX: 2326.5174



USanPablo uspg.edu.gt

UNIVERSIDAD
SAN PABLO
GUATEMALA



DBA

Doctor of Business Administration

USPG

DISERTATION STAGE

- **Dissertation:**
 - Proposal (30 days)
 - Dissertation (24 months max.)
- **Dissertation Defense:**
 - Review and approval process
 - Defense

PROGRAM STRUCTURE

Eight areas of study divided into two years plus dissertation stage.

Based on the program's unique characteristics it is open for enrollment any time throughout the year. Designed to accommodate studies for working business professionals.

AREAS OF STUDY

- 1 - Business Research Methods (Quantitative, Qualitative and Mixed Methods)
 - 1.1 - Scholarly Communication
- 2 - Strategic Leadership
- 3 - Managerial Economics and Financial Analysis
- 4 - Leadership, Ethics and Corporate Governance
- 5 - Performance Management
- 6 - International Management
- 7 - Business Innovations and Organizational Change
- 8 - General Required Capstone Course for USPG
(Includes Applied Leadership, Progressive Values, Worldview, Innovation and Creativity)



DBA
Doctor of Business Administration

USPG

TIME COMMITMENT

Although the DBA program is flexible and self-paced, we recommend the student to commit an average of 24 hours of coursework and research per week.

MENTORING

The schedule for mentoring will be arranged at the convenience of the doctoral candidate and the advisor.

INVESTMENT

24 Monthly Payments of	Q4,000. ⁰⁰ for areas of study
6 Monthly Payments of	Q4,000. ⁰⁰ for dissertation stages
Yearly enrollment fee of	Q4,000. ⁰⁰